

From: [Central City Association](#)
To: [Kent Smith](#)
Subject: Los Angeles Football Club wants to hear from you!
Date: Monday, July 06, 2015 4:55:38 PM

Los Angeles Football Club needs your feedback for the design of their new state-of-the-art stadium.

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Dear CCA Members,

The Los Angeles Football Club, the new MLS expansion team here in L.A., is our newest member. They have announced their intentions to build their state-of-the-art stadium at the site of the L.A. Sports Arena, right here in the heart of Los Angeles, bringing \$250 million of investment, jobs, and a new sports entertainment asset.

As part of their design, they are undertaking research to understand the demand for premium product and seats in the new stadium. *They want to hear from you!* It is critical that they understand the needs of the companies right here in DTLA.

Below is the link to the 5-minute survey. Please forward to the appropriate department. This survey is also for individuals if you would like to forward this along.

Thank you,
CCA

For more information about LAFC or participating in this survey, please contact:

Benny Tran
Los Angeles Football Club (LAFC)
Direct: (310) 985-5623
Email: Benny.Tran@LAFC.com

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Los Angeles, CA 90017



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